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Press Release

automatica is postponed – new date in December 2020

- **New date for automatica: December 8–11, 2020**
- **Postponement in agreement with VDMA Robotics + Automation Association**

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Due to the increasing global spread of Coronavirus (SARS-CoV-2) and based on the recommendations of the German Federal Government and the Bavarian State Government, Messe München feels compelled to postpone automatica 2020. This measure has been taken in consultation with the VDMA Robotics + Automation Association as conceptual sponsor and in responsibility for the health of exhibitors and visitors. automatica 2020 will instead take place from December 8 to 11, 2020.

“Under the given circumstances, opening automatica in the middle of June would not be justifiable towards our customers, in particular from a medical and economic perspective,” says Falk Senger, Managing Director of Messe München and responsible for automatica. “Now, we are looking forward to hosting a successful automatica 2020 together with the industry in December.”

The decision to postpone the event was taken by Messe München in close consultation with VDMA Robotics + Automation as conceptual sponsor and in consideration of the feedback received from many exhibitors. Patrick Schwarzkopf, Managing Director of VDMA Robotics + Automation, explained: “As conceptual sponsor, VDMA Robotics + Automation supports the postponement of automatica 2020. Based on the current

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situation, we believe that the possibility for exhibitors and visitors to take part in the event is becoming increasingly smaller. Travel options are severely limited at the moment, and further developments cannot be predicted. These factors fundamentally jeopardize the possibility of holding the trade fair in June. At the same time, the importance of automatica as the world's leading trade fair for intelligent automation and robotics is so great that we do not want to take this risk.”

Wilfried Eberhardt, Chairman of the automatica Advisory Board and Chief Marketing Officer of KUKA AG, adds: “The postponement of automatica to the end of the year is the right decision in view of the current situation. In December, the trade fair will act as an important catalyst for a successful post-crisis period and will help the industry to emerge stronger from the current exceptional situation.”

Detailed information on automatica can be found at
<https://automatica-munich.com>.

About automatica

automatica is the world's leading marketplace for automated, intelligent production. It is the trend-setting event for companies from all sectors of industry and provides them with access to innovations, knowledge and trends with high business relevance. automatica supports and structures the transformation of industrial production: from automated to autonomous production. Messe München GmbH and VDMA Robotics + Automation, conceptual sponsor of the trade fair, are behind the industry-driven concept of automatica. automatica takes place every two years. The next fair will be in Munich on December 8 to 11, 2020.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, more than 50,000 exhibitors and about three million visitors take part in more than 200 events at the exhibition center in Munich, the ICM - Internationales Congress Center München, the MOC Veranstaltungszentrum München, the Conference Center Nord as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of affiliated companies in Europe,

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Asia, Africa and South America, and about 70 foreign representatives covering more than 100 countries, Messe München has a global presence.